



Unlocking ROI

5 ways companies create business value through safer chemistry



Where safer chemistry creates business value

Companies invest in safer chemistry to protect people, meet regulations, and manage risk. Across industries, organizations also report clear business value from this work.

The use cases that follow illustrate how safer chemistry contributes to different types of business value, based on value categories identified by industry peers.



Apparel company > Delivered brand promise by going beyond compliance

A **global apparel brand** known for wellness and sustainability needed to do more than meet regulatory minimums. It used **Supply Chain Connect** to gather complete information from its complex global supply chain, and **Chemical Assess** to evaluate the hazard profiles of its formulations. With greater chemical transparency, it was able to create products that deliver on its brand promise and to meet its ambitious sustainability objectives.

Industry:	Challenge:	Solutions:	Result:
			
Apparel	Missing chemical hazard info for confident chemical choices	Chemical Assess + Supply Chain Connect	Safer products, brand equity , proactive decisions to future-proof business ahead of regulations



Electronics cleaner supplier > Reformulated to remove PFAS and meet strict customer standards

An **electronics cleaner supplier** needed to meet its global brand customer's strict requirements for products free from PFAS and other chemicals of high concern. Using **Supply Chain Connect**, it gathered data on its sourcing materials from its own **supplier network and identified issues**. Then, with **Chemical Assess**, it evaluated safer alternatives and successfully reformulated its products to align with the customer's brand standards.

Industry:	Challenge:	Solutions:	Result:
			
Electronics	Needed to eliminate PFAS from product formulations	Chemical Assess + Supply Chain Connect	Achieved formulations free from PFAS and other chemicals of high concern

Cleaning product manufacturer > Accelerated time-to-market for safer products

A **global cleaning product manufacturer** was assessing only 70% of formulations. Through **Chemical Assess** it scaled to 100% assessment in a cost-effective way, established a more efficient development process and was able to bring safer products to market more quickly.

Industry:	Challenge:	Solution:	Result:
			
Consumer goods	Limited formulation assessment capacity (70%)	<u>Chemical Assess</u>	100% formulation assessment, faster product development

Retailer > Boosted supplier response rate

A **global retailer** struggled with low supplier response rates in its program to identify chemical hazards. With **Supply Chain Connect**, the retailer improved supplier engagement to boost its supplier response rate to 90%+ — including beyond core suppliers. In doing so, it gained deeper knowledge about its products and uncovered hidden risks.

Industry:	Challenge:	Solution:	Result:
			
Retail	Averaged a 35% supplier response rate, increased risk of hidden hazards in products	<u>Supply Chain Connect</u>	Significantly higher supplier response rate — more than 90% deeper product insight



Cosmetics & personal care > Developed an in-depth “no-go” list of chemicals

A cosmetics and personal care company wanted to align suppliers with its strict, internal safety standards. To do this, its in-house toxicologists used **Chemical Assess** to research and build a comprehensive “no-go” list of chemicals. The solution allowed them to screen ingredients quickly, explore safer alternatives, and access verified hazard data — saving time and providing peace of mind that nothing critical was being overlooked.

[Read more.](#)

Industry:	Challenge:	Solution:	Result:
			
Cosmetics & personal care	Limited alignment and visibility with suppliers on strict internal safer chemistry standards	<u>Chemical Assess</u>	Complete picture, faster screening, verified data access, internal RSL backed by irrefutable science





Ready to see what value safer chemistry can create in your business?

- Reduce exposure to regulatory and compliance risk
- Avoid costly late-stage redesigns and disruption
- Improve decision confidence across products and sourcing
- Support faster, more predictable execution

[Discover your potential ROI](#)