A brief history of sustainability

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1970s & 80s

Sustainability is introduced as a concept and gains traction following the 1987 Brundtland Report

Sustainability as a concept was introduced in the 1970s, but the UN's 1987 Brundtland Report propelled it into mainstream businesses. It details the concept of sustainability, strategizes how global sustainable development can be obtained, and puts environmental consciousness at the forefront of sustainability, making businesses aware of their impact on the planet.

1990s & 2000s

"Corporate Sustainability Reporting" (CRD) formalizes the approach to sustainability

From the early 1990s to 2010, sustainability began to be implemented into daily operations as a voluntary practice for many businesses.

2010

Sustainability strategies and reporting evolve

Over the next decade, sustainability continued to evolve as a voluntary expectation, gaining traction in leading industries as a method of protecting brand reputation and promoting more ecofriendly methods of operation.

2020

Corporate sustainability becomes embedded as good business practice and mandatory regulatory compliance

Aspects of sustainability started to become mandatory in 2020. It's now a focal point of any business, as well as environmental and welfare organizations across the globe.

Mandatory standards in sustainability reporting are continually changing, making identifying, navigating, and staying abreast of shifting expectations a challenge for many companies.

2024 onwards

Global sustainability regulations continue to increase, incorporating stringent reporting requirements

With its current trends, businesses can anticipate further mandates to prohibit the use of potentially toxic chemicals in their processes, control the quantity of waste and pollution generated, and overall alleviate the damage to the environment — and, consequently, impacts on human health.

To achieve clarity in what's expected, organizations need to understand current and upcoming sustainability regulations, assess the changing landscape, and identify practices to meet compliance head on — all whilst prioritizing resources without suffering costly damages.

Staying ahead of shifts in compliance, means identifying the challenges provoked by changing regulations, spotting compliance gaps, and implementing effective, sustainable solutions.

Access to comprehensive, clear sustainability regulation intelligence and insights is key to continued compliance and business success.

Find out how Enhesa's Corporate Sustainability solutions can help your business maintain sustainability today.

Learn more